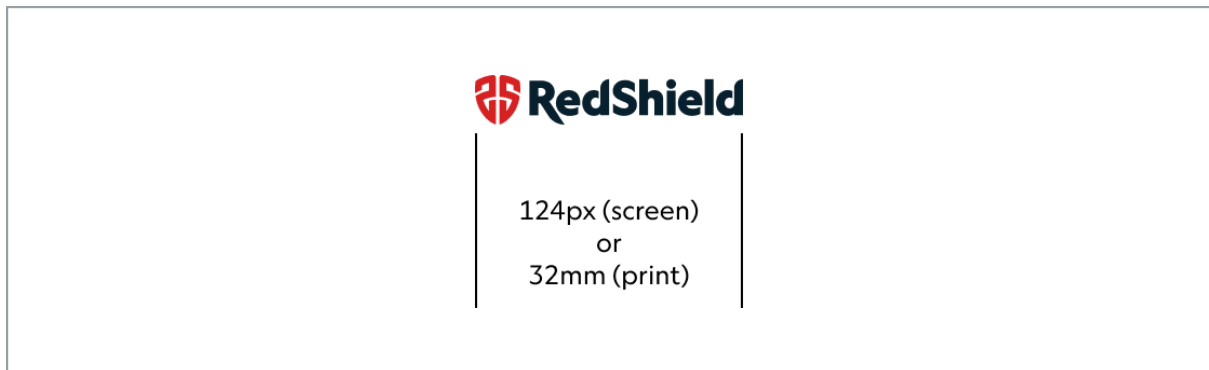# RedShield logo usage guidelines

Partners and customers of RedShield Security Ltd are permitted to use the RedShield Logo and brand when referencing the RedShield service.

Guidelines for using the brand are as follows:

Size

The logo should always be a minimum of 124px wide (screen), or 32mm wide (print).

Colour

The shield is always red. The preferred version of the logo is "red shield with dark grey wordmark". An alternative version is available—"red shield with white wordmark". Please do not make the logo one colour, or use different colours.
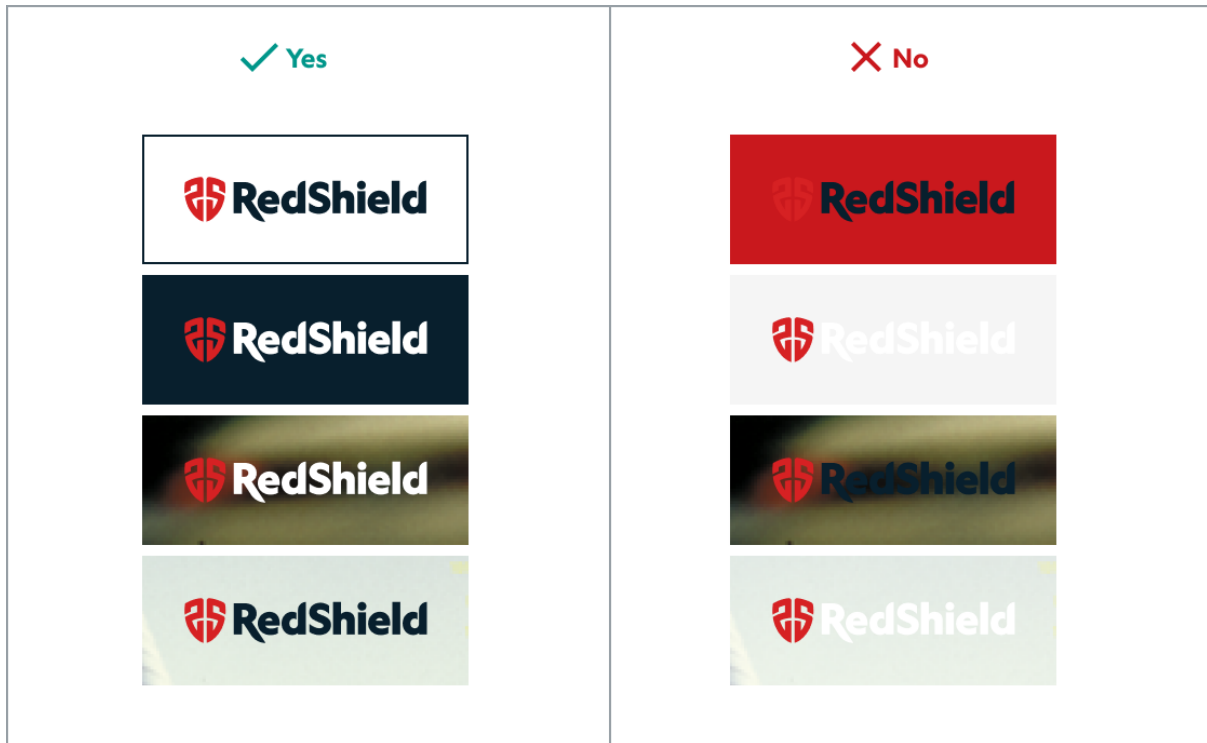
Shape

The logo should retain its original ratio of width to height. The logo should never be stretched or distorted.

Clear space

The logo should always maintain a minimum amount of clear space, or distance between it and any other elements. As a guide, use at least the width of the shield device.

Background

Use the appropriate colour version for the appropriate background, being sure to have sufficient contrast. It's OK to place the logo on top of photography, but placement is important — the image should not contain too much "noise", and contrast should always be sufficient. If in doubt, use either a solid white rectangle, or solid dark grey rectangle, paying attention to the clear space guideline above.

Quality

There are vector (svg) versions of the logo provided, please use these where possible. Where a bitmap must be used, please do not scale the image up beyond the original resolution of the file.